

FOR IMMEDIATE RELEASE

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South Main Sidewalks to Receive Sandwich Board Makeover

Memphis College of Art MFA student, Dwayne Butcher, is helping to celebrate the 10th Anniversary of the UrbanArt Commission by installing “sandwich board paintings” down the sidewalks of South Main Street. Reminiscent of the displays and advertisements that many Downtown shops use in front of their businesses, the temporary installation of the painted boards will help to bring high art to the street level. Intense, bright colors will be layered and dripped on the sandwich boards in the minimalist aesthetic for which Butcher is known. The boards will line the sidewalks of S. Main from Vance Avenue down to the Powerhouse at S. Main and G.E. Patterson.

This temporary installation, set to be up from April 25th through May 26th, is one of ten temporary public art projects being installed as part of the UrbanArt Commission’s 10th Anniversary celebration this spring. The UAC selected four of the art projects for its ongoing *Interactions/Interruptions* exhibition from four local art students’ proposals, Dwayne Butcher’s project being one of these.

Interactions/Interruptions was made possible through the generous support of the following organizations and individuals: First Tennessee Bravo Award, Hyde Family Foundations, National Endowment for the Arts, Deupree Family Foundation, Waddell & Associates, Mr. and Mrs. Robert A. Goodman, Scott and Carolyn Heppel, and Mrs. Sandy Goldstein; with additional support from Memphis College of Art, ArtsMemphis, the Tennessee Arts Commission and Clear Channel; and special thanks to the Memphis Area Transit Authority, City of Memphis Division of Park Services, Memphis Public Library and Information Center, the Riverfront Development Corporation, Memphis Light Gas and Water, Archer Malmo, the Center City Commission, Belz Enterprises, the South Main Association and the Center for Southern Folklore.

The mission of the UrbanArt Commission is to create a dynamic, vibrant, nurturing community through art and design. The UAC is funded in part by the City of Memphis, Greater Memphis Arts Council, Tennessee Arts Commission and the Hyde Foundation.